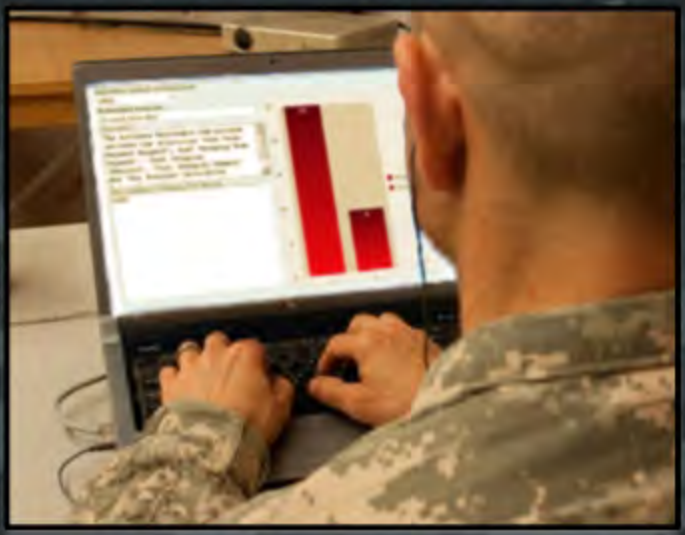
ENTERPRISE ARCHITECTURE 101



ARCHITECTURE.ARMY.MIL

ARMY ARCHITECTURE INTEGRATION CENTER
ARMY CHIEF INFORMATION OFFICE (CIO)/G-6
2530 CRYSTAL DRIVE - ROOM 7060
ARLINGTON, VA 22202

SIR, I HEARD YOUR UPCOMING MEETING WITH SENIOR LEADERSHIP IS FOCUSED ON PROVIDING A BETTER UNDERSTANDING OF ENTERPRISE ARCHITECTURE? CAN I GIVE YOU A QUICK OVERVIEW ON EA?
WELL, I'M ON MY WAY TO ANOTHER MEETING. I DON'T HAVE TIME FOR A FULL BRIEF.
I UNDERSTAND SIR, BUT WHAT ABOUT A 30 SECOND B.L.U.F. VERSION?
IF YOU CAN DO THAT, I'M ALL EARS.

EA HELPS ENSURE THAT ARMY STRATEGY AND IT INVESTMENTS ARE ALIGNED; IT ALLOWS FOR TOP-DOWN TRACEABILITY TO UNDERLYING TECHNOLOGY.

BASICALLY EA IS THE STRATEGIC PLANNING OF THE ARMY ENTERPRISE, THAT'S ALL.

THAT MAKES FOR A NICE SOUND BITE SOLDIER, BUT SO WHAT? WHAT'S THE EA VALUE PROPOSITION?

THE VALUE IS IN MAXIMIZING RETURN ON INVESTMENT (ROI) ...IN THE PRIVATE SECTOR, THAT USUALLY MEANS $$ (PROFIT). FOR THE ARMY, ROI MEANS DELIVERING...
THE BEST AND MOST AFFORDABLE WARFIGHTING CAPABILITIES FOR OUR FELLOW SOLDIERS...
THAT'S IMPORTANT.
TRUST AND CONFIDENCE NATIONWIDE THROUGH GLOBAL AND DOMESTIC SERVICE...
ALRIGHT.
IMPROVED PLANNING FOR CHANGE THROUGH BETTER INFORMATION MANAGEMENT
GREAT!
AND BETTER QUALITY OF LIFE FOR SOLDIERS AND FAMILIES
THOSE ALL SOUND GOOD. WHY DID I THINK IT WAS A FUNCTION OF IT?
THAT'S A COMMON MISCONCEPTION.
EA IS NOT SYSTEMS, INFORMATION, SERVICE OR SOLUTION ARCHITECTURE.
EA IS ABOUT...
$$ RETURNS, OBJECTIVES AND PERFORMANCE
EA IS TYPICALLY DEVELOPED UNDER THE OFFICE OF THE CIO...
INTERNALLY THROUGH THE PROJECT MANAGEMENT OFFICE (PMO)
OR
EXTERNALLY THROUGH THE INVESTMENT REVIEW BOARD (IRB)

THE US FEDERAL GOVERNMENT (OFFICE OF MANAGEMENT & BUDGET) MANDATES THE USE OF EA ACROSS AGENCIES

IT DOES NOT PRESCRIBE FRAMEWORKS, METHODS, OR TECHNIQUES

IN DEVELOPING THE FEDERAL SEGMENT METHODOLOGY (FSAM), THE FEDERAL EA USED WHAT THEY CALLED THE METHOD FOR BUSINESS TRANSFORMATION (MBT).

THE ARMY EA APPOACH WILL ALSO USE THE MBT BUT ADAPT IT SPECIFICALLY FOR ARMY IMPLEMENTATION.

EA LIFECYCLE:

MAPS TO THE PROJECT MANAGEMENT AND SYSTEM ENGINEERING LIFECYCLES.

EA OUTPUTS:

STRATEGIC PLANS,
PERFORMANCE ANALYSIS,
ROAD MAPS,
BLUE PRINTS,
REFERENCE,
MODELS,
DESIGN PATTERNS,
CHANGE REQUESTS.

HMM.. INTERESTING. THANK YOU SOLDIER. I'M CURIOUS IN WHAT THE REST OF THE ARCHITECTURE COMMUNITY IS DOING. WE'LL NEED TO TALK AGAIN SOON.

GREAT SIR, I'LL BE GLAD TO CONTRIBUTE IN ANY WAY I CAN AND LOOK FORWARD TO A FUTURE MEETING!

OH! ONE LAST NOTE, EVERYTHING I SHARED WITH YOU AND MORE IS AVAILABLE ON ARCHITECTURE.ARMY.MIL

THANK YOU SOLDIER, I'LL CHECK THAT OUT.